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Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

4 FEBRUARY 2022

DIVISION MEMORANDUM
No. 076 s. 2022

**LAUNCHING OF THE
"MASHSIGABONG TAGUMPAY SA TRABAHO AT NEGOSYO PINANDAY: THE
SENIOR HIGH SCHOOL GRADUATE SUCCESS STORIES"**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. Pursuant to DM-CI-2022-026 dated 26 January 2022, this Office encourages the Division SHS Coordinator, Senior High Schools, SHS Principals, teachers, graduates, and students to watch and be part of the virtual launching and featuring of the SHS Graduate Success Stories.
2. Attached is a copy of the Regional Memorandum for your reference.
3. Immediate dissemination of this memorandum is desired.

GERLIE M. ILAGAN, CESO VI
Assistant Schools Division Superintendent
OIC-Office of the Schools Division Superintendent



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Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2022-2564

MEMORANDUM DM-CI-2022-026

TO : **BARMM-MBHTE Minister
REGIONAL DIRECTORS**

FROM : **DIOSDADO M. SAN ANTONIO**
Undersecretary for Curriculum and Instruction

SUBJECT : **LAUNCHING OF THE "MASHSIGABONG TAGUMPAY SA
TRABAHO AT NEGOSYO PINANDAY: THE SENIOR HIGH
SCHOOL GRADUATE SUCCESS STORIES"**

DATE : January 26, 2022

The Department of Education (DepEd), through the initiative of the Bureau of Curriculum Development (BCD), has conducted the National Tracer Study of the Senior High School (SHS) Graduates for SY 2017–2018. It revealed that about 10% of graduate-respondents were employed, where 7% of which were SHS TVL graduates and 3% were SHS Academic graduates. In addition, the study also showed that nearly 83% were in higher education while only one 1% was engaged in entrepreneurship.

As DepEd continues to promote the SHS curriculum exits, the Office of the Undersecretary for Curriculum and Instruction (OUCI) through the BCD, will launch the **"MaSHSigabong Tagumpay sa Trabaho at Negosyo Pinanday: The SHS Graduates Success Stories"** on March 16, 2022, and feature the success stories of graduates through individual videos and narratives on the DepEd's Official website - DepEd Philippines YouTube Channel, DepEd Philippines Facebook Page and other official social media platforms from March 17, 2022 to April 8, 2022.

The objectives are:

1. To showcase success stories of graduates who are gainfully employed and excelling in entrepreneurship as exits of the SHS Program;
2. To advocate the SHS Program and the SHS exits;

3. To inspire the SHS students and graduates to be successful in their respective SHS exits;
4. To promote collaboration among internal and external stakeholders for the success of the SHS Graduates; and
5. To gain support from communities and industries in duplicating the success among SHS graduates.

These success stories of SHS graduates are divided into four categories:

Category 1: SHS TVL graduates who are gainfully employed

Category 2: SHS TVL graduates who are entrepreneurs

Category 3: SHS Academic, Arts and Design, or Sports graduates who are gainfully employed

Category 4: SHS Academic, Arts and Design, or Sports graduates who are entrepreneurs

The following are the criteria used for the selection of SHS Graduate Success Stories:

- The two (2) success stories must come from the batches of SHS graduates
- The two (2) SHS graduates must have exhibited good moral character and must not have been charged of any administrative, civil or criminal case
- The success stories are exemplary, worth emulating and inspiring

In this regard, we encourage all Regional/Division SHS coordinators, senior high schools, SHS principals, teachers, graduates, and students to watch these launching and featuring of the SHS Graduate Success Stories.

Attached herewith are the Matrix of the Launching and Schedule of Feature SHS Graduate Success Stories.

For inquiries, you may coordinate with Mr. Enrique S. Palacio, Supervising Education Program Specialist and SHS Graduate Success Stories Focal Person, through email address: enrique.palacio@deped.gov.ph.

For compliance.



Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

ATTACHMENT A

MATRIX OF THE LAUNCHING OF THE MASHSIGABONG TAGUMPAY SA NEGOSYO AT TRABAHO PINANDAY: THE SHS GRADUATE SUCCESS STORIES

March 16, 2022

Objectives

1. To showcase success stories of graduates who are gainfully employed and excelling in entrepreneurship as exits of the SHS Program.
2. To advocate the SHS Program and the road to success
3. To inspire the SHS students and graduates to be successful in their respective SHS exits
4. To promote collaboration among internal and external stakeholders for the success of the SHS Graduates
5. To gain support from communities and industries in duplicating the success among SHS graduates

Time	Activity
8:00 – 8:10 AM	Story line – “ Kwentong SHS intro”
8:10-8:40 AM	Airing of First Batch of Videos
8:40-9:30 AM	Opening Program
9:30-10:00 AM	Showcasing of the videos from Categories 1 and 2
10:00-10:15 AM	Message from the Government Agency/ Industry
10:15-10:45 AM	Airing of the 2nd Batch of Videos
10:45-11:15 AM	Showcasing of Videos from Categories 3 and 4
11:15-11:25 AM	Message from other Government Agencies and other External Stakeholders
11: 25- 11:50	Final showcasing of videos
11:50-12:00 PM	Launching of the success stories on the DepEd Website
	Closing Program

ATTACHMENT B
SCHEDULE ON FEATURING THE SHS SUCCESS VIDEOS AND NARRATIVES

MARCH 17 – APRIL 8, 2022

REGION	Videos	Narratives	Viewing date	Name of Student	Category
I	1	1	March 17	Mark Lawrence Cayabyab	2
II	1	1	March 18	Kennedy Jhon Gasper	1
IV-B	1	1	March 21	Jonas Ornoza	1
V	2	2	March 22-23	Jennica Mae Serrano	1
VII	1	1	March 24	Jerick Dominguez	1
X	4	4	March 25 March 28-30	James Paña	1
				Oliver Laurio	1
				Francis Zion B. Jerusalem	4
				Jean Pauline Maglangit	4
XI	1	1	March 31	Mark Angel Espineda	1
XII	1	1	April 1	Vence Julian M. Polido	4
CARAGA	3	3	April 4-6	Jayson Sarmiento	2
				Eljohn Crisostomo	4
				Layca Alferez	4
NCR	2	2	April 7-8	Jestoni Rubantes	1
				Adrean Tolosa	3